

# Personalized oncology dream or reality?

Philippe Lambin

# Disclosures

**Academic position: 80% - Free lance entrepreneur: 20%**

- 1. Inventor: Licensed patents:** Two patents on radiomics (PCT/NL2014/050248, PCT/NL2014/050728) licensed to Oncoradiomics, patent on mtDNA (PCT/EP2014/059089) licensed to ptTheragnostic/DNAmito & **non-patentable invention (softwares)** licensed to ptTheragnostic/DNAmito, Oncoradiomics and Health Innovation Ventures.
- 2. Share holder & co-founder:** “Radiomics SA” (ex-Oncoradiomics SA), Convert pharmaceuticals SA, LivingMed Biotech and Comunicare
- 3. Consulting/Speaker fees - Travel reimbursements:** Merck, Oncoradiomics, BHV, Varian, Elekta

“Progress in science depends on new *techniques*, new *discoveries* and new *ideas*, probably in that order”.

Sidney Brenner, Nobel Laureate 2002

# The First Revolution

## Molecular and Cellular Biology

**DNA  
Discovered**



**Nobel Prize**

1950

1953

1962



# The Second Revolution

## Genomics



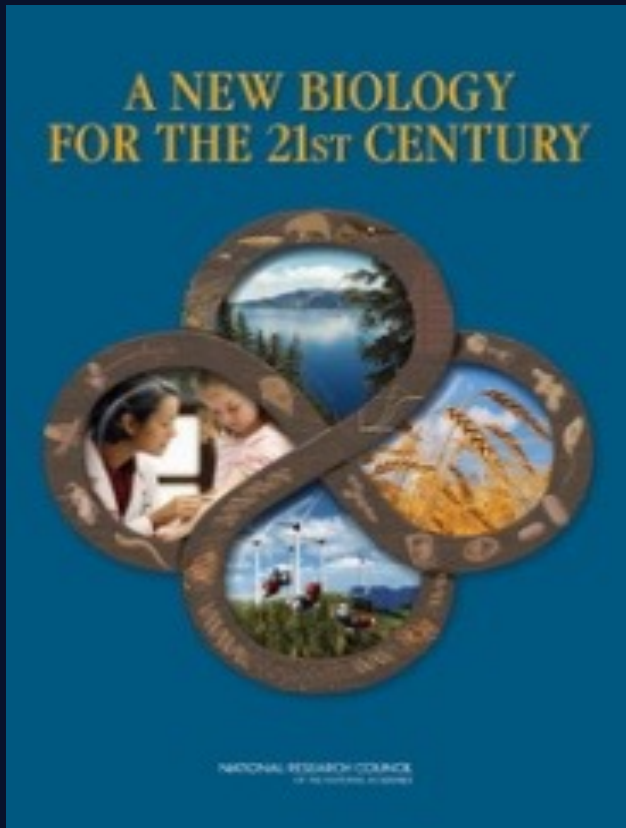
**Human Genome Project**  
**Working draft of human genome**

mid 1970's

2001

# The Third Revolution Convergence

Life Science, Physical Science and Engineering



NAS releases: 'A New Biology' report

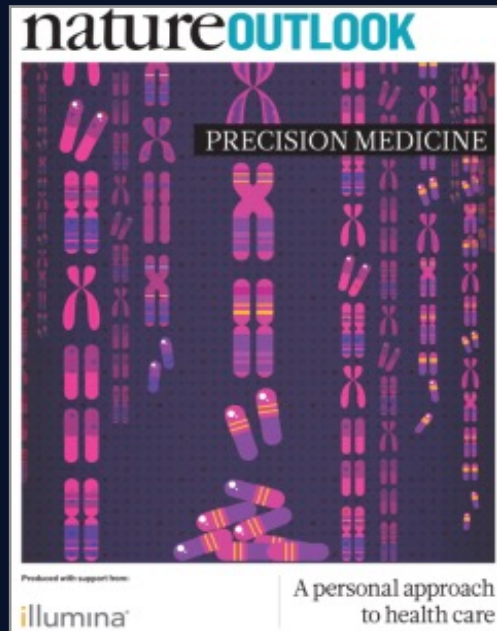
2003

2009

# The Fourth Revolution

## Digital-Cognitive

### Precision Medicine - AI



2005



2015

These 4 revolutions prepared the ground  
for the emergence of precision medicine



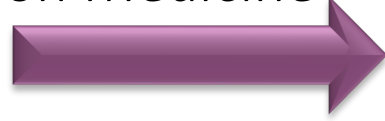
# Personalized or Precision Medicine?

- There is a lot of overlap between the terms "precision medicine" and "personalized medicine."
- According to the National Research Council, "personalized medicine" is an *older* term with a meaning similar to "precision medicine."

# What is Precision Medicine?

In precision medicine, the focus is on ***identifying which approaches (preventive, diagnostic, therapeutic, follow-up...) will be effective*** for which patients based on clinical, **genetic**, environmental, preferences and lifestyle factors.

*Precision Medicine*



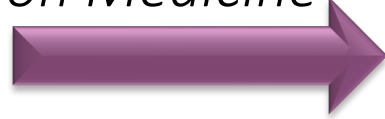
Pre-clinical  
research

*Precision Medicine*



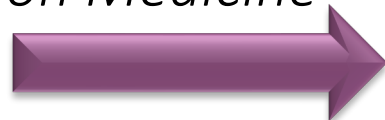
Diagnosis

*Precision Medicine*



Theragnosis

*Precision Medicine*



Follow-up

What is the diagnosis?

Is there a cancer?

Where is the tumour(s)?

Are the nodes positive?

How to treat?

How to target the tumour?

How aggressive is the tumour?

Is the tumour hypoxic?

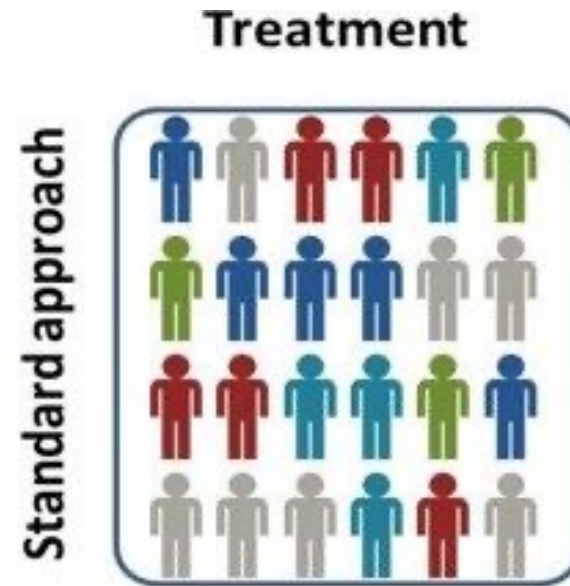
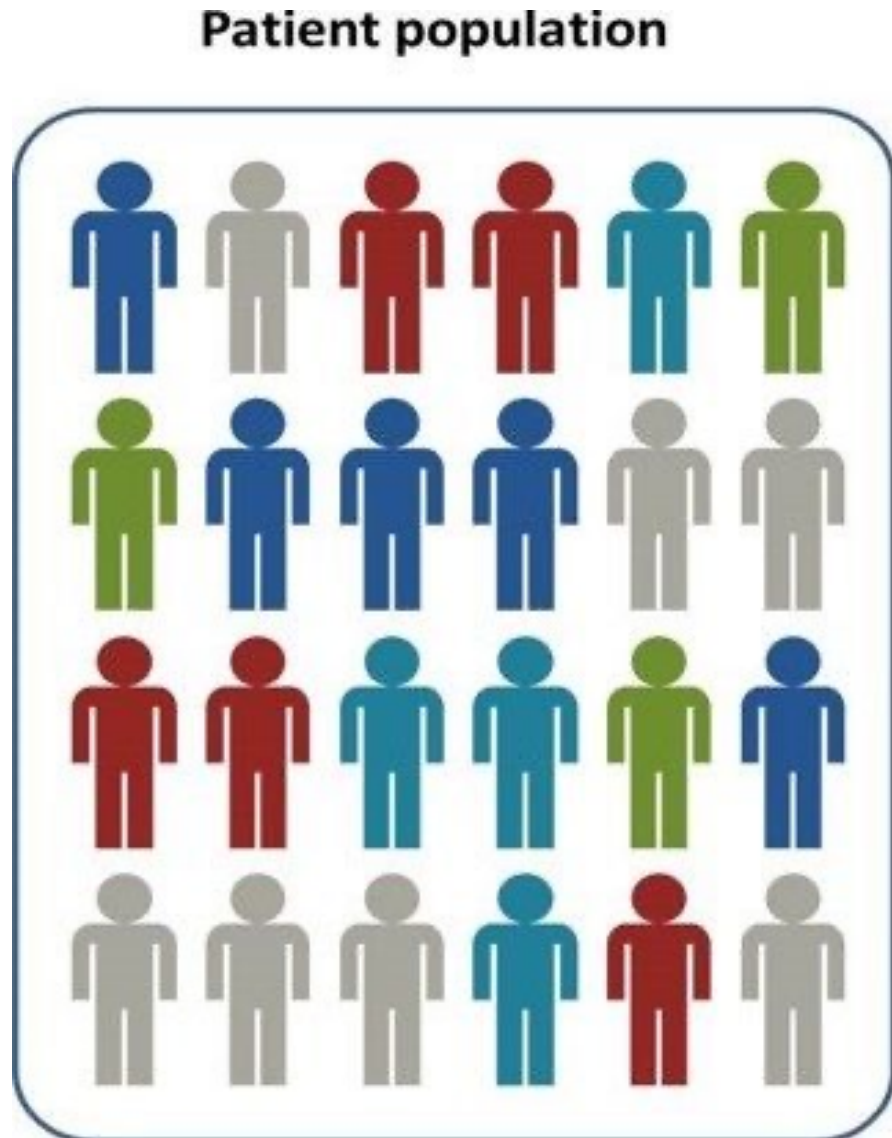
What is the response?

Is the treatment effecting the tumour?

Is the effect durable?

Is the response complete, partial, stable,  
or progressive?

# Precision medicine



*Type of disease*

- Breast cancer
- Prostate cancer

# A disease-agnostic Approach

*Same treatment for different cancer type*

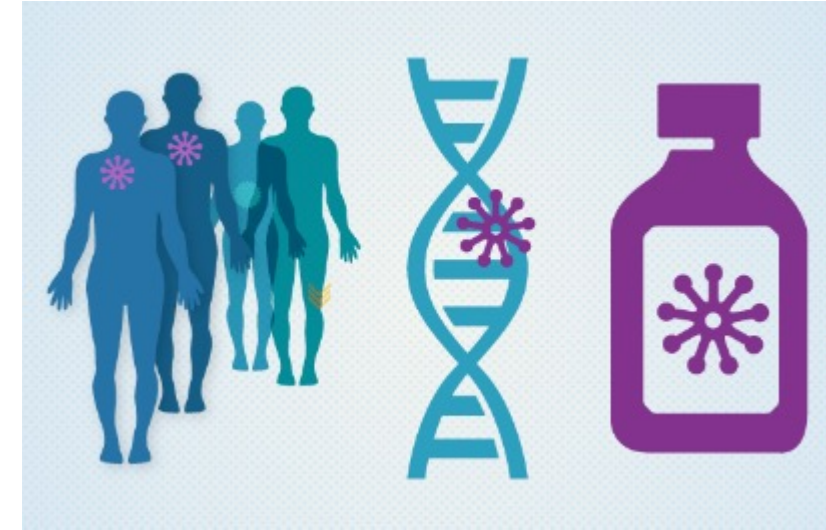
## UNDERSTANDING PRECISION MEDICINE

In precision medicine, patients with tumors that share the same genetic change receive the drug that targets that change, no matter the type of cancer.

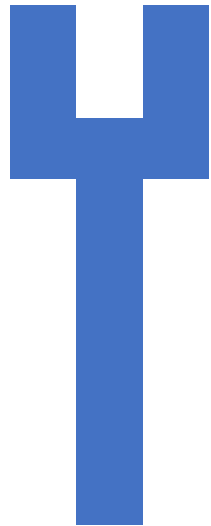


# The example of Precision Medicine in Oncology

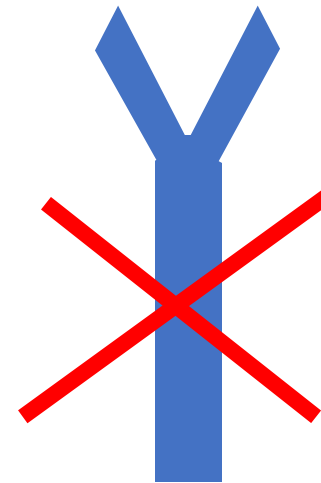
**Targeted therapy** is a type of cancer treatment that targets proteins that control how cancer cells grow, divide, and spread.



Most targeted therapies are either ***small-molecule drugs*** or ***monoclonal antibodies***.



EGFR receptor “wild-type” (= normal)



EGFR not active

EGFR receptor “mutated”

# Biomarkers testing before targeted therapies



Biomarker testing (also called tumor testing, tumor profiling, or tumor genetic testing) finds changes in your cancer that could help you and your doctor choose your cancer treatment.

Credit: Darryl Leja, NHGRI

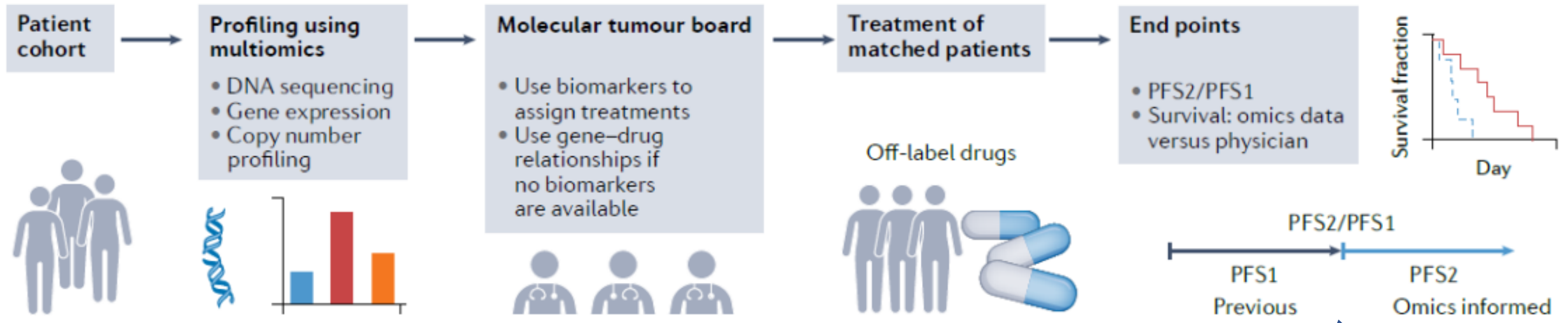
Largest cancer centers: All patients have whole genome sequencing to detect actionable mutations



# Example: Targeted therapy approved for lung cancer

- [afatinib dimaleate \(Gilotrif\)](#)
- [alectinib \(Alecensa\)](#)
- [amivantamab-vmjw \(Rybrevant\)](#)
- [atezolizumab \(Tecentriq\)](#)
- [bevacizumab \(Avastin\)](#)
- [brigatinib \(Alunbrig\)](#)
- [capmatinib hydrochloride \(Tabrecta\)](#)
- [cemiplimab-rwlc \(Libtayo\)](#)
- [ceritinib \(Zykadia\)](#)
- [crizotinib \(Xalkori\)](#)
- [dabrafenib mesylate \(Tafinlar\)](#)
- [dacomitinib \(Vizimpro\)](#)
- [durvalumab \(Imfinzi\)](#)
- [entrectinib \(Rozlytrek\)](#)
- [erlotinib hydrochloride \(Tarceva\)](#)
- [fam-trastuzumab deruxtecan-nxki \(Enhertu\)](#)
- [gefitinib \(Iressa\)](#),
- [gefitinib \(Iressa\)](#),
- [ipilimumab \(Yervoy\)](#)
- [lorlatinib \(Lorbrena\)](#)
- [mobocertinib succinate \(Exkivity\)](#)
- [necitumumab \(Portrazza\)](#)
- [nivolumab \(Opdivo\)](#)
- [osimertinib mesylate \(Tagrisso\)](#)
- [pembrolizumab \(Keytruda\)](#)
- [pralsetinib \(Gavreto\)](#)
- [ramucirumab \(Cyramza\)](#)
- [selpercatinib \(Retevmo\)](#)
- [sotorasib \(Lumakras\)](#)
- [tepotinib hydrochloride \(Tepmetko\)](#)
- [trametinib dimethyl sulfoxide \(Mekinist\)](#)

# Prospective clinical studies guided by omics data: *Umbrella trials, basket trials, platform trials*

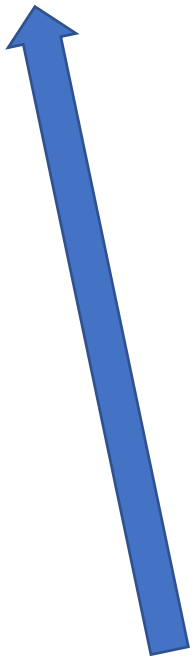


Usually the PFS of the first line treatment is longer than the PFS of the second line treatment

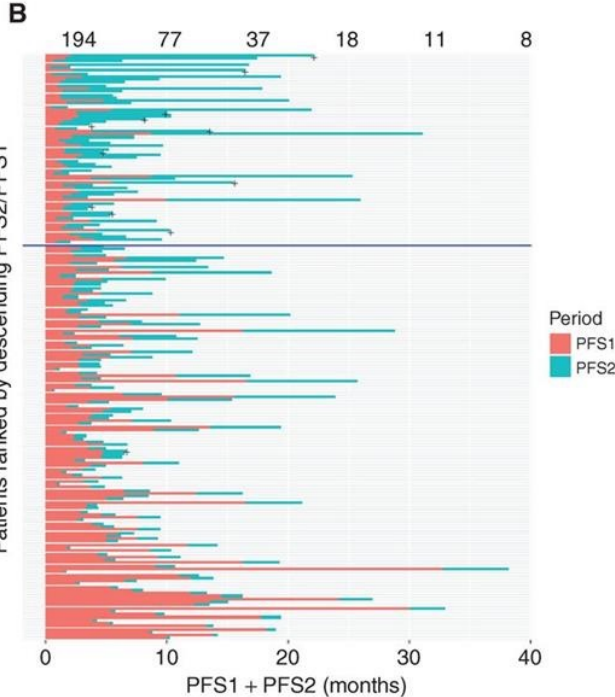
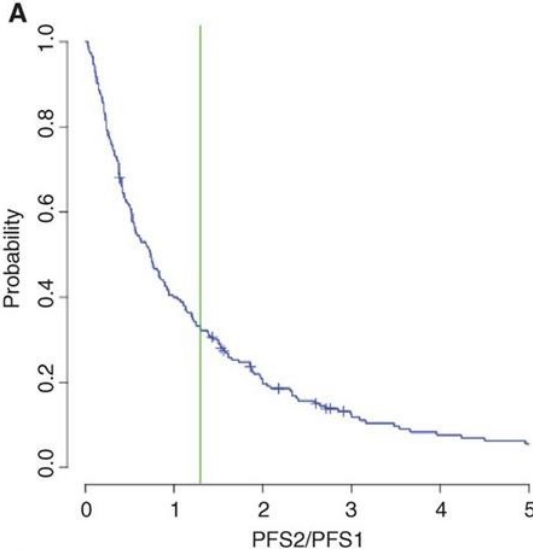
# Ratio PFS2/PFS1



Omics-based



Guidelines-based



# Precision Medicine: The counter-example

COMMENTARY

# The Great Irony of Modern Oncology: Immunotherapy's Imprecision

Bishal Gyawali, MD, PhD

DISCLOSURES | August 30, 2022

**Immunotherapy = Imprecision Medicine**

However, I think that the paradigms of immunotherapy and precision medicine have become antithetical to each other. We have let our precision medicine principle of "right dose for the right patient at the right time" fly out the window when it comes to immunotherapy.

Let me explain why. To put it simply, immunotherapy feels anything but precise.

With immunotherapy, we are treating too many patients too long too often, and at too high a dose.

COMMENTARY

# The Great Irony of Modern Oncology: Immunotherapy's Imprecision

Bishal Gyawali, MD, PhD

DISCLOSURES | August 30, 2022

## IO: No biomarkers for Response or Tox

Contrary to the premise of precision medicine, we don't have good biomarkers to predict a patient's response to immunotherapy nor do we have good biomarkers to predict toxicities. Some patients derive long-term benefit from immunotherapy, whereas others don't benefit at all.

# IO = Imprecision Medicine? On exception MMD a tumor agnostic biomarker



The NEW ENGLAND  
JOURNAL of MEDICINE



ORIGINAL ARTICLE

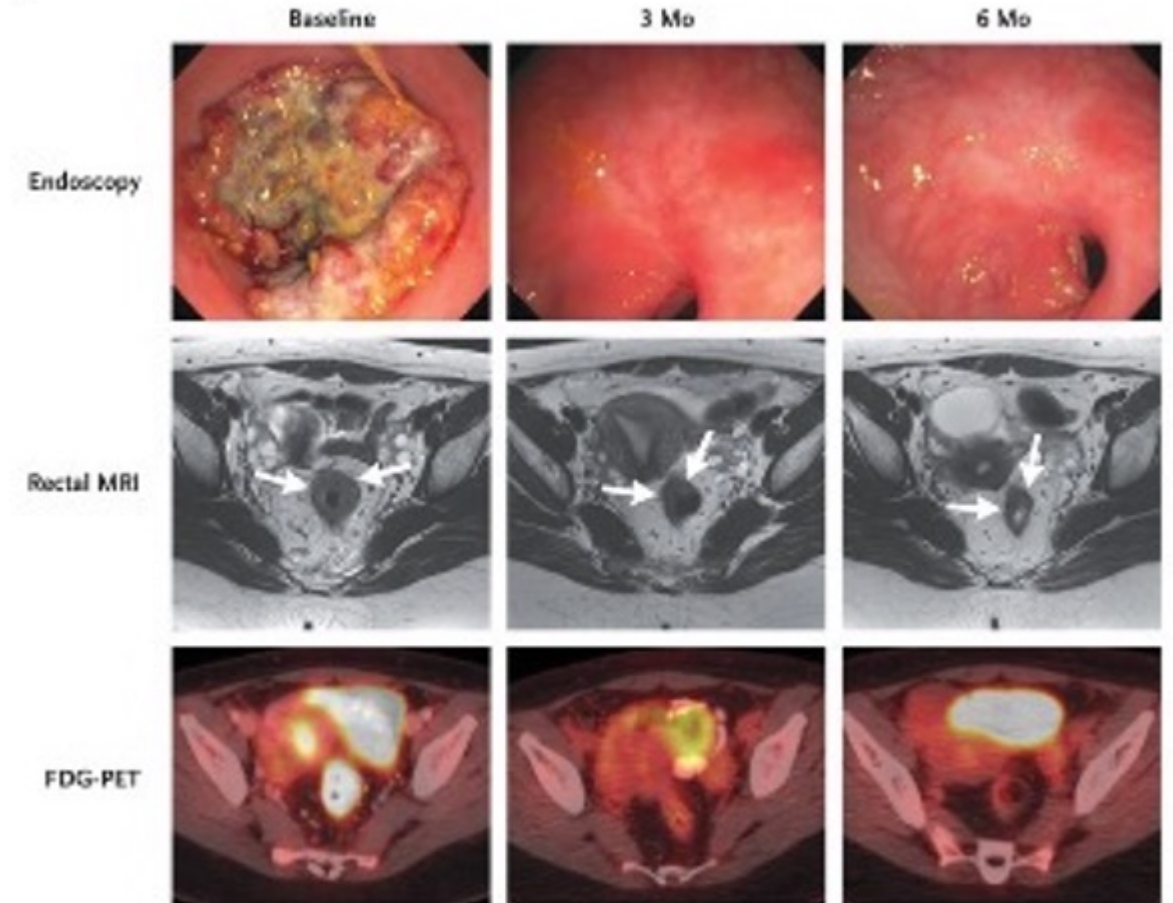
## PD-1 Blockade in Mismatch Repair–Deficient, Locally Advanced Rectal Cancer

Andrea Cercek, M.D., Melissa Lumish, M.D., Jenna  
Sinopoli, N.P., Jill Weiss, B.A., [et al.](#)

June 23, 2022

N Engl J Med 2022; 386:2363-2376

DOI: 10.1056/NEJMoa2201445

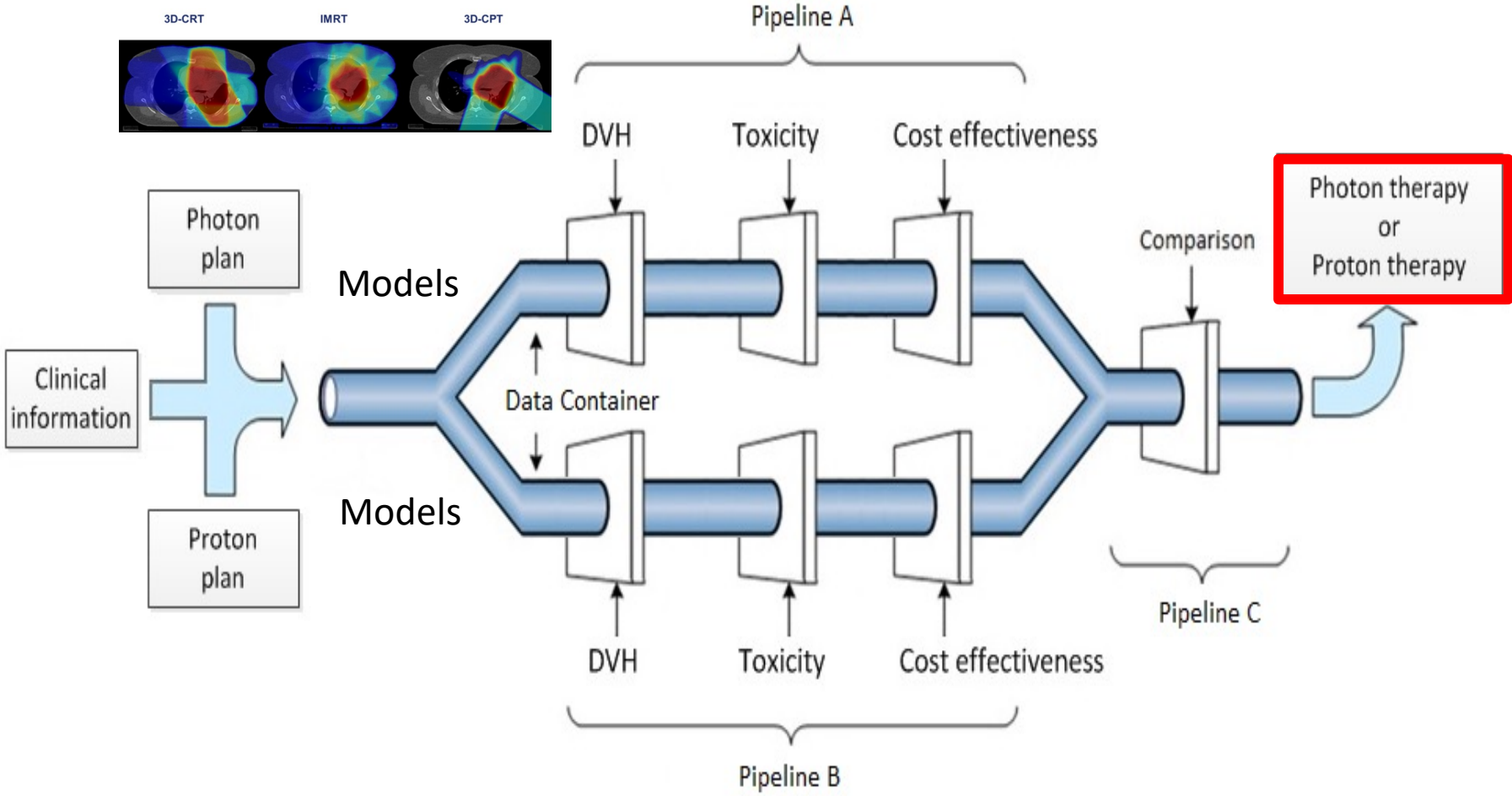


# Precision Medicine in Radiotherapy

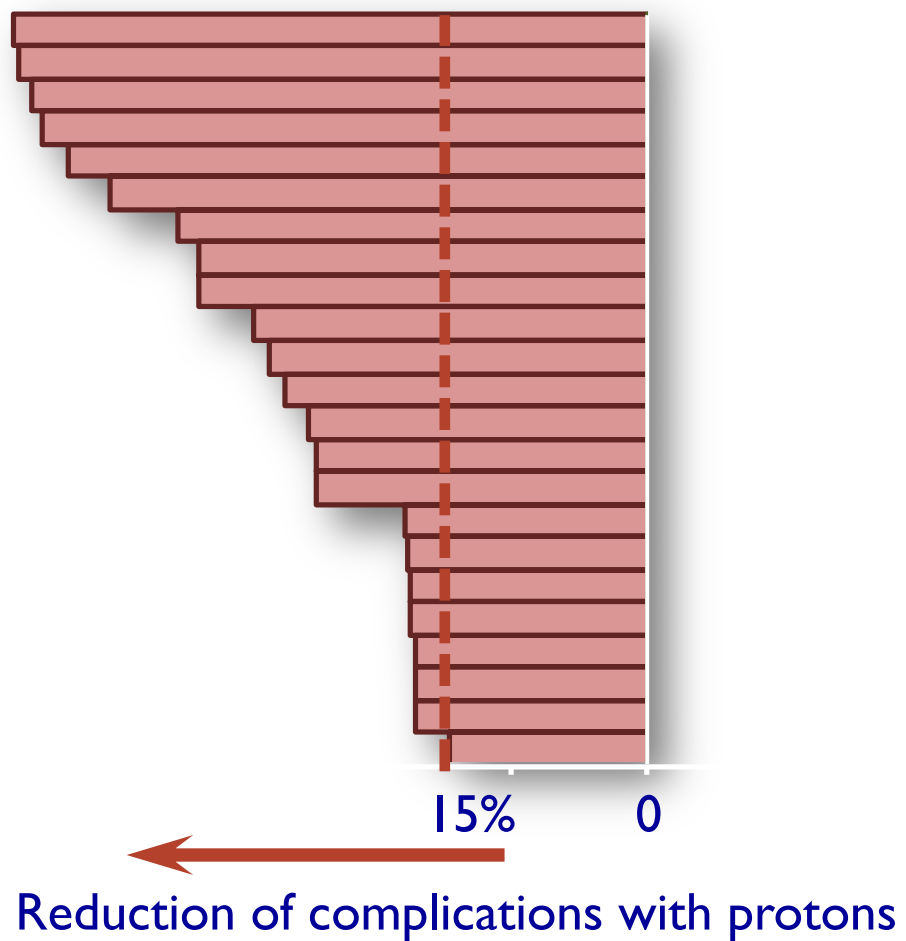
Is simulation & individualized treatment  
planning enough to be PM?



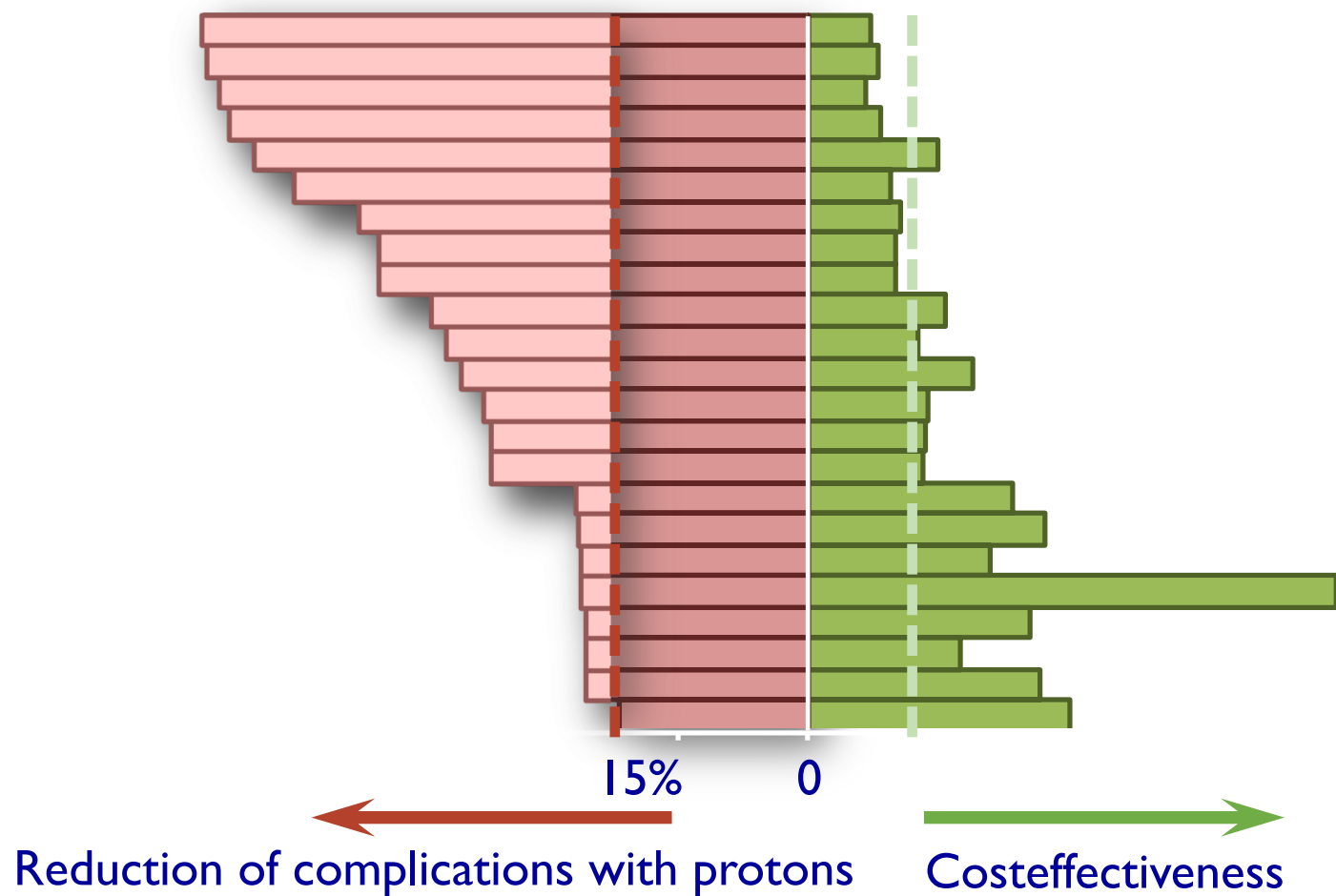
# Proton therapy Decision Support System



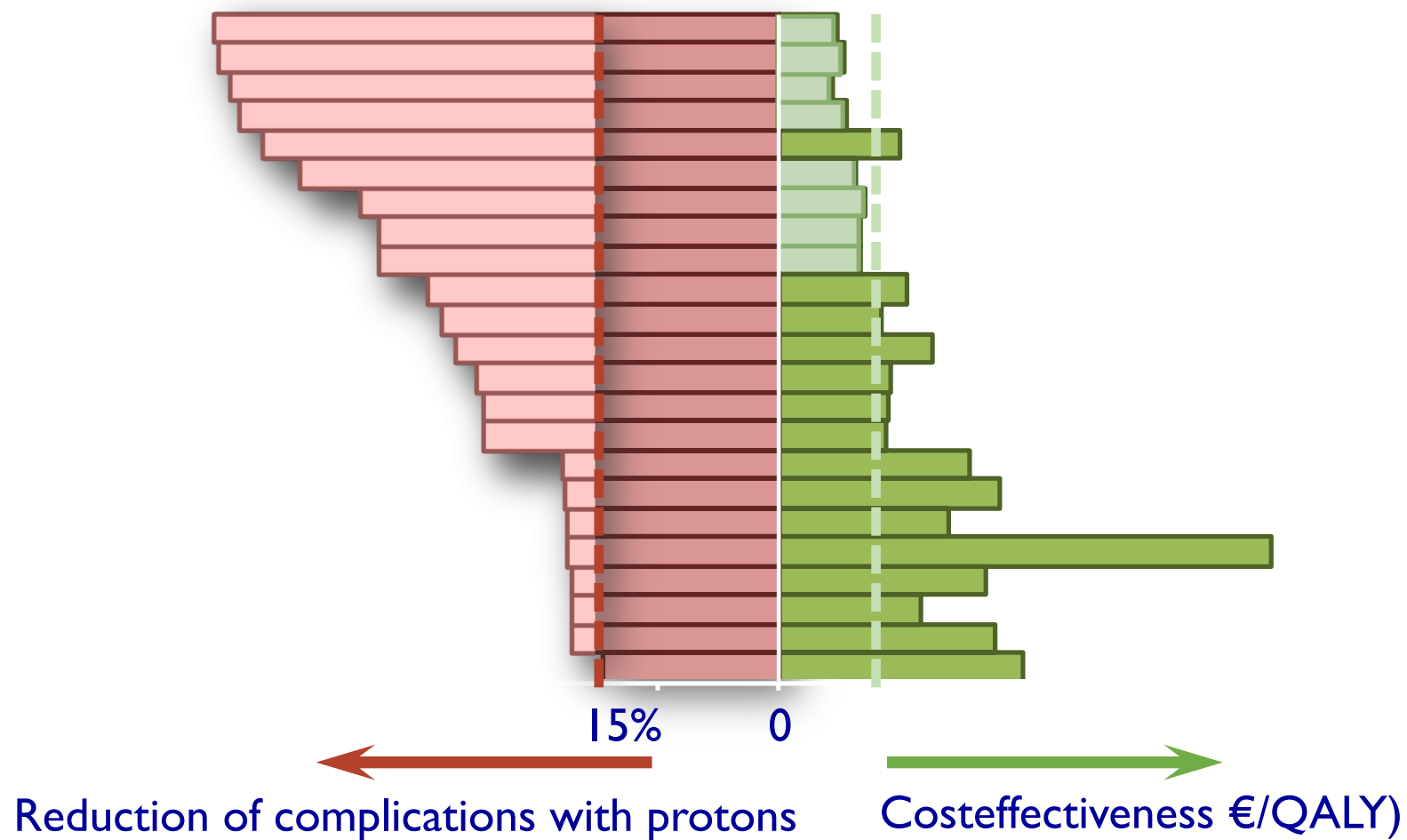
# Proton Decision Support for H&N cancer



# Proton Decision Support for H&N cancer

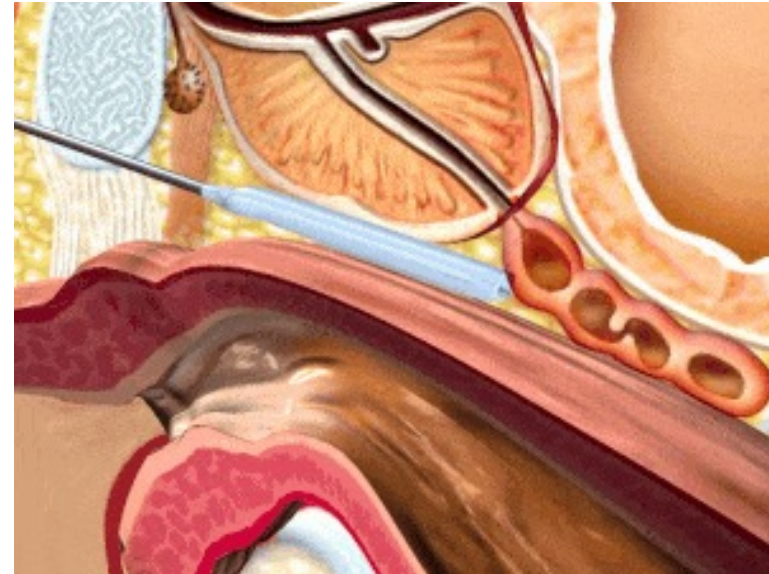


# Proton Decision Support for H&N cancer



## Example 2: Spacer: only for a fraction of the patients: whom?

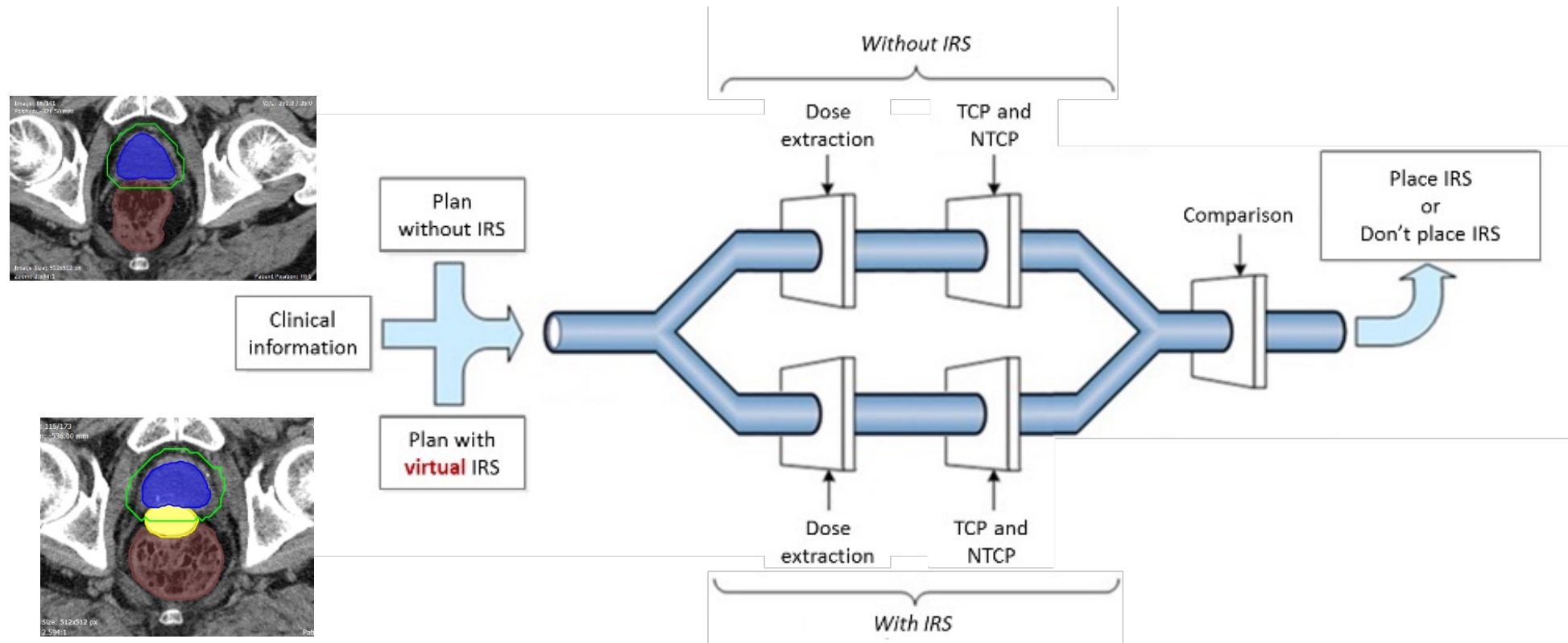
- Implantable rectum spacer
- Anterior rectum wall out of high dose region
- Invasive + expensive:  
Patient selection?



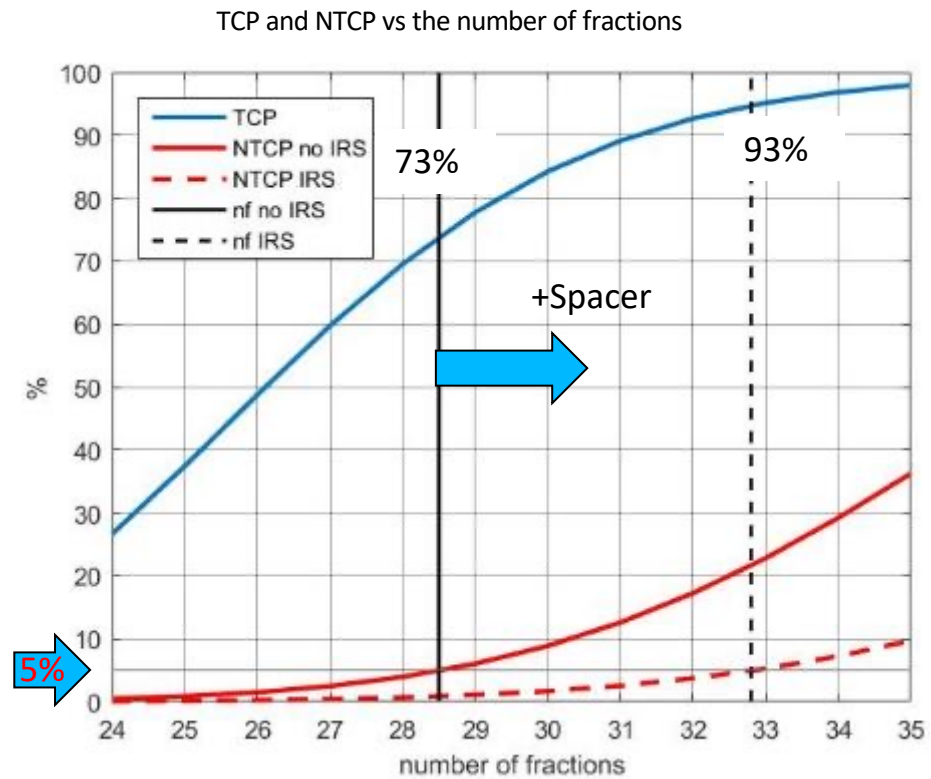
[https://youtu.be/4lcrSs\\_4oiE](https://youtu.be/4lcrSs_4oiE)

# Example 2: Virtual Spacer vs No spacer in prostate cancer

We use a virtual spacer to mimic the real spacer before implantation.



# Results: Improving TCP *without* extra side effects



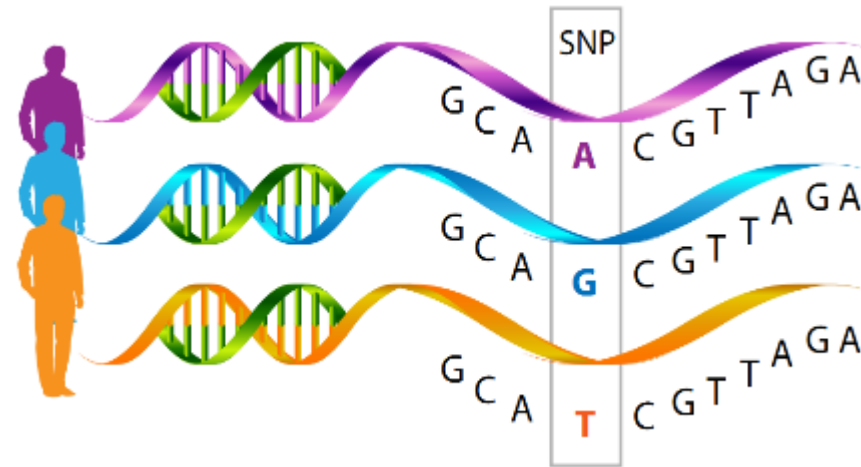
# Are there actionable genetic biomarkers in Radiotherapy?

- Not in routine
  - We need to differentiate:
    - Gene polymorphisms of germ cells
    - Somatic mutations of tumour cells



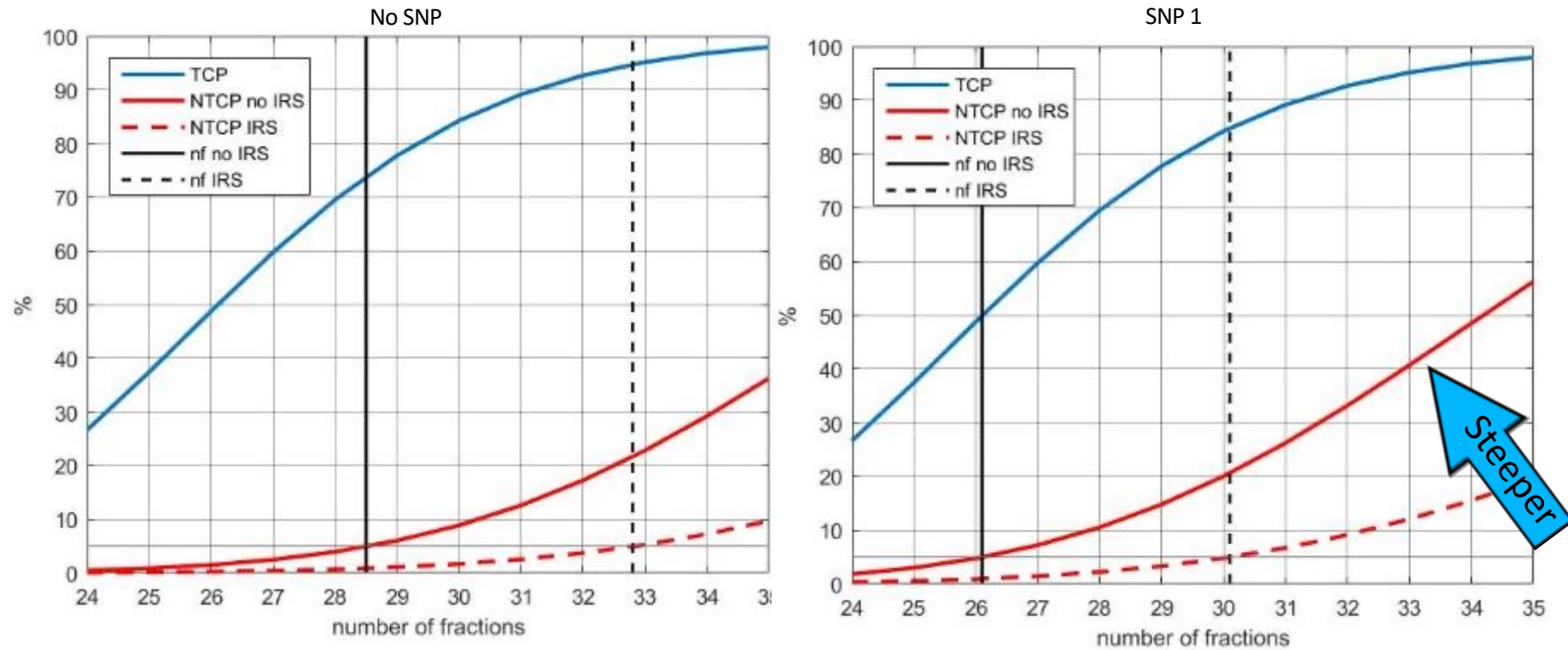
# Adding genetics: SNP's - gene polymorphism of germ cells

- Single nucleotide polymorphism (SNP)
  - *Common genetic variant*
  - *Heritable radio sensitivity*
- Selected SNP's
  - *rs141044160 (SNP 1)*
  - *rs7432328 (SNP 2)*
  - *~10% of the population*
- Combined with NTCP model
  - *Odds ratio and MAF*

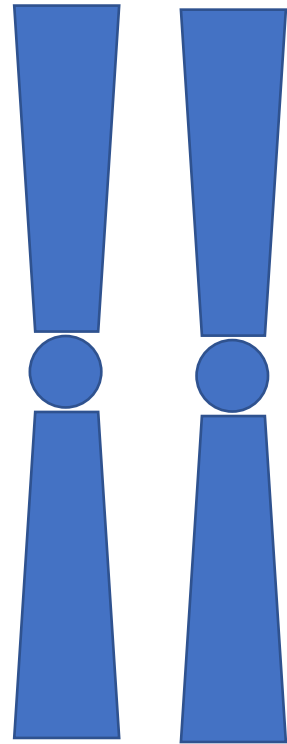


*Fachal et al. Nat Genet. 2014; Kerns, S.L. et al. EbioMedicine (2016)*

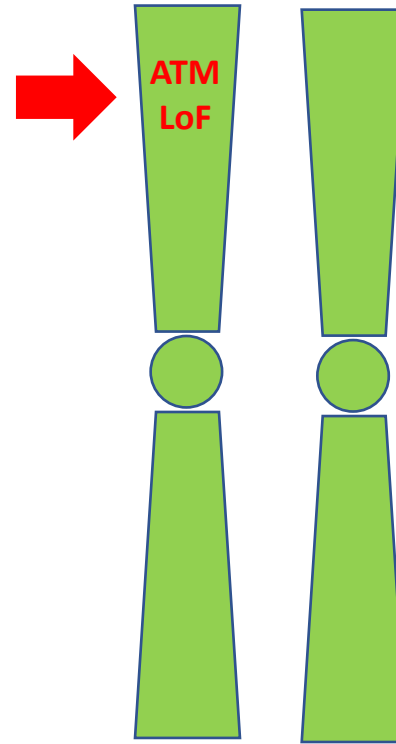
# Adding genetics: SNP's - *gene polymorphism of germ cells*



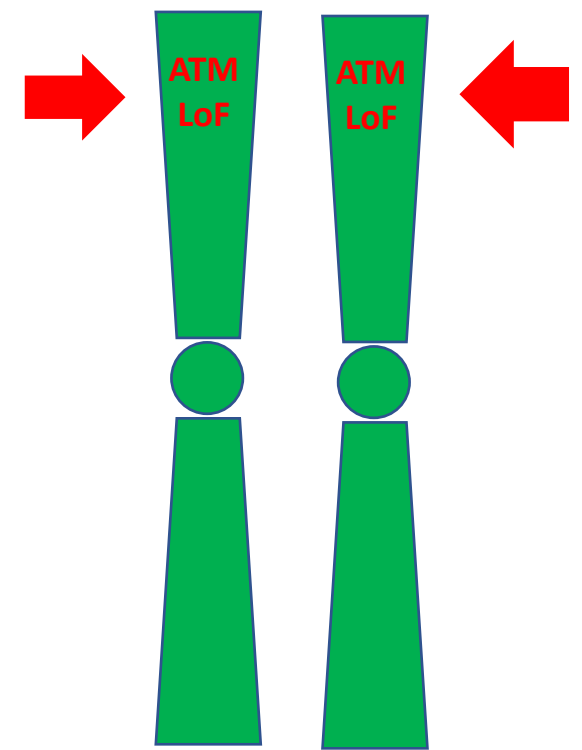
# The most important *somatic tumour mutation* for radiotherapy? = ATM mutation – involved in DNA repair



ATM wild-type  
(normal)

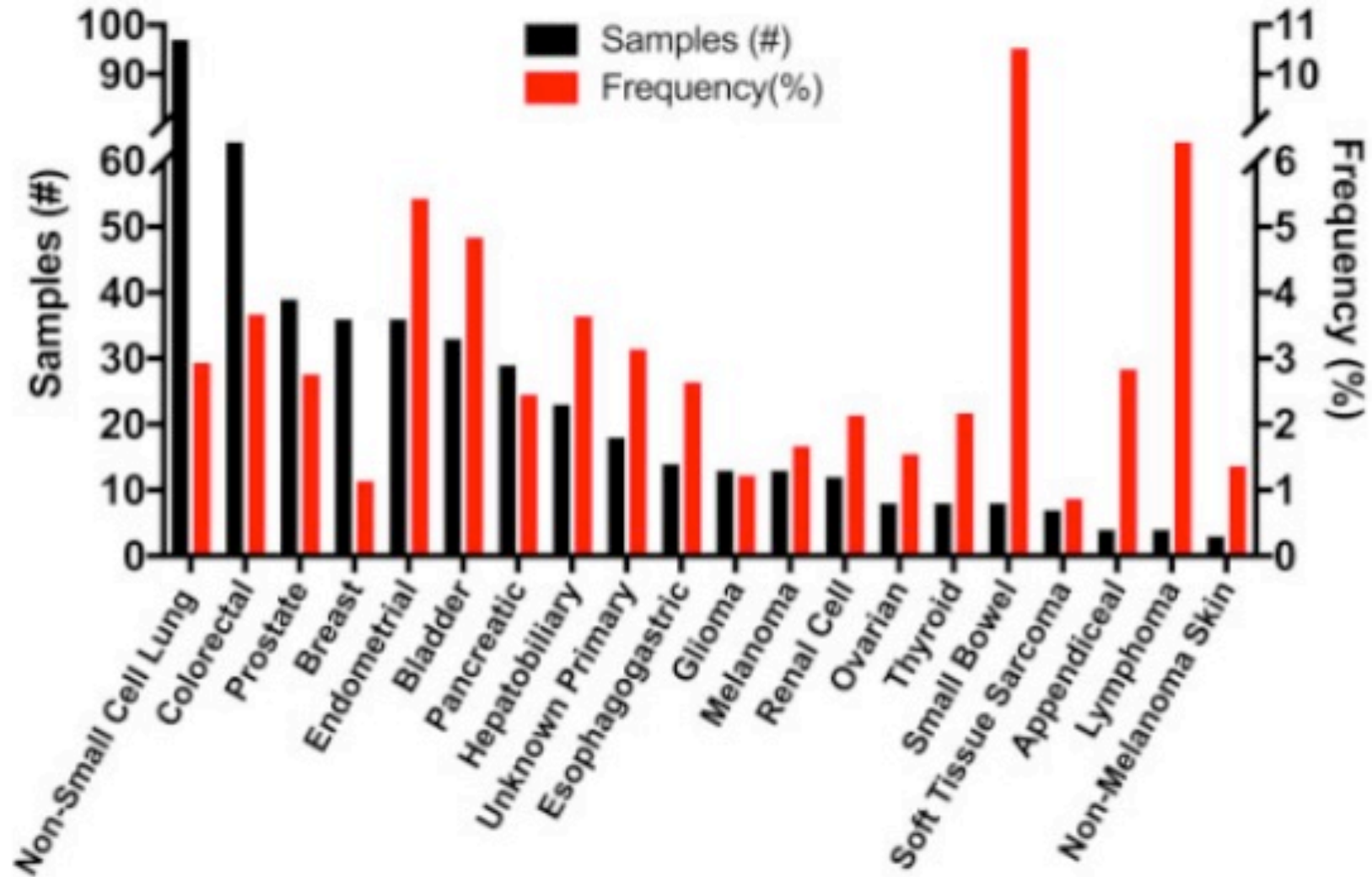


ATM Mono-allelic  
Loss of Function

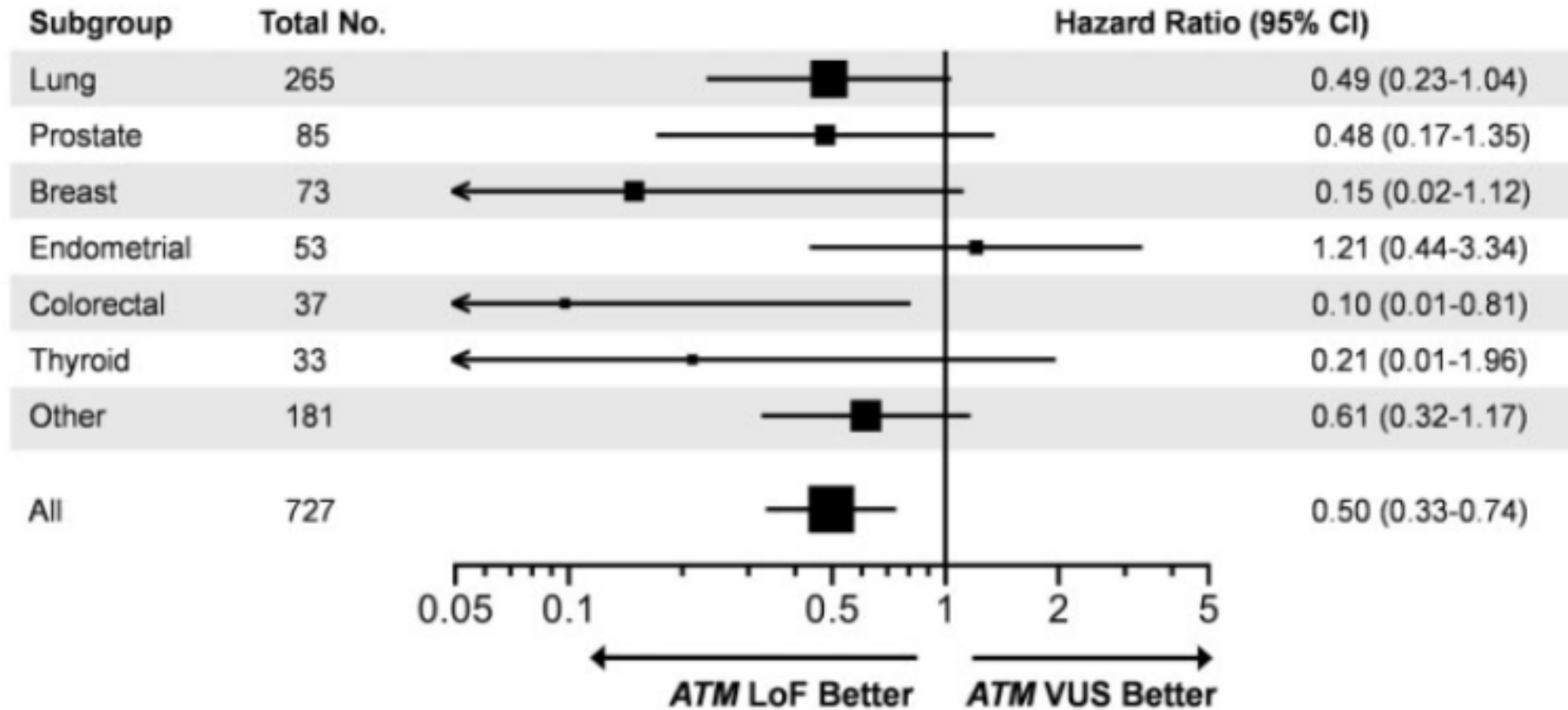


ATM Bi-allelic  
Loss of Function

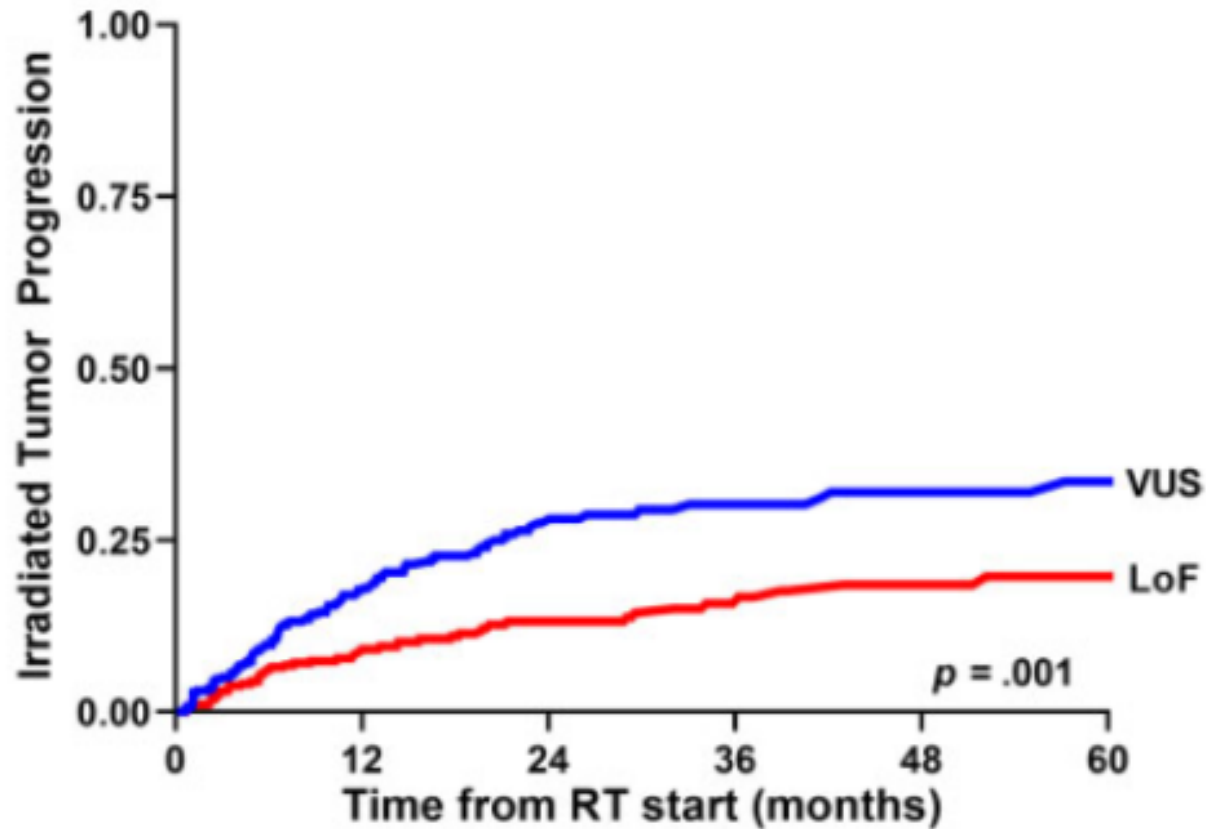
# ATM somatic mutations



# ATM somatic mutations



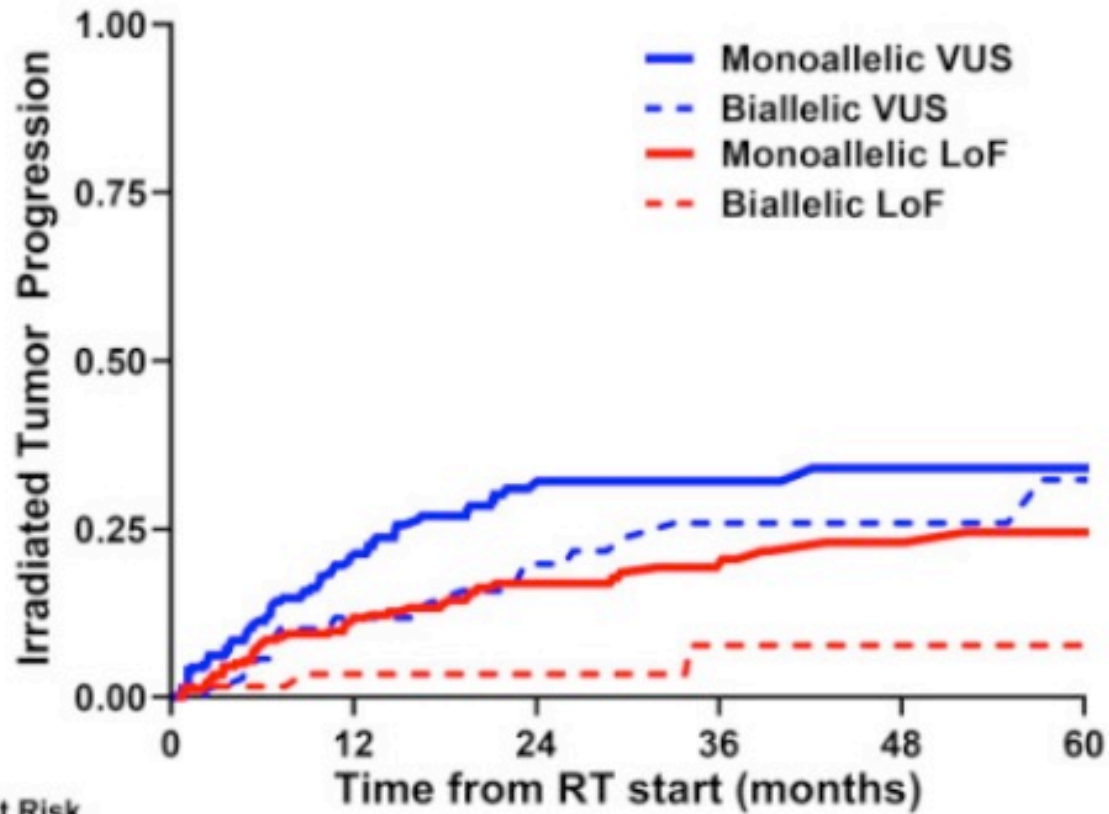
# ATM somatic mutations



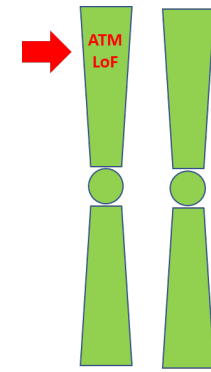
VUS Variants of unknown significance  
LoF ATM Loss of function

Number At Risk		0	12	24	36	48	60
VUS	361	102	58	23	12	1	
LoF	366	120	71	34	14	1	

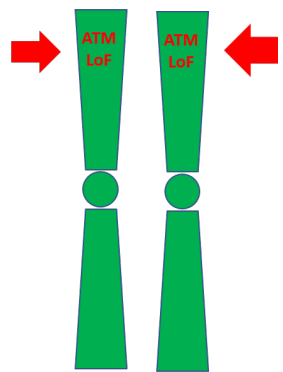
# ATM somatic mutations



Number At Risk		0	12	24	36	48	60
<b>Monoallelic VUS</b>	229	95	36	20	10	10	
<b>Biallelic VUS</b>	73	33	16	12	8	5	
<b>Monoallelic LoF</b>	243	112	53	28	16	9	
<b>Biallelic LoF</b>	63	37	17	10	8	7	



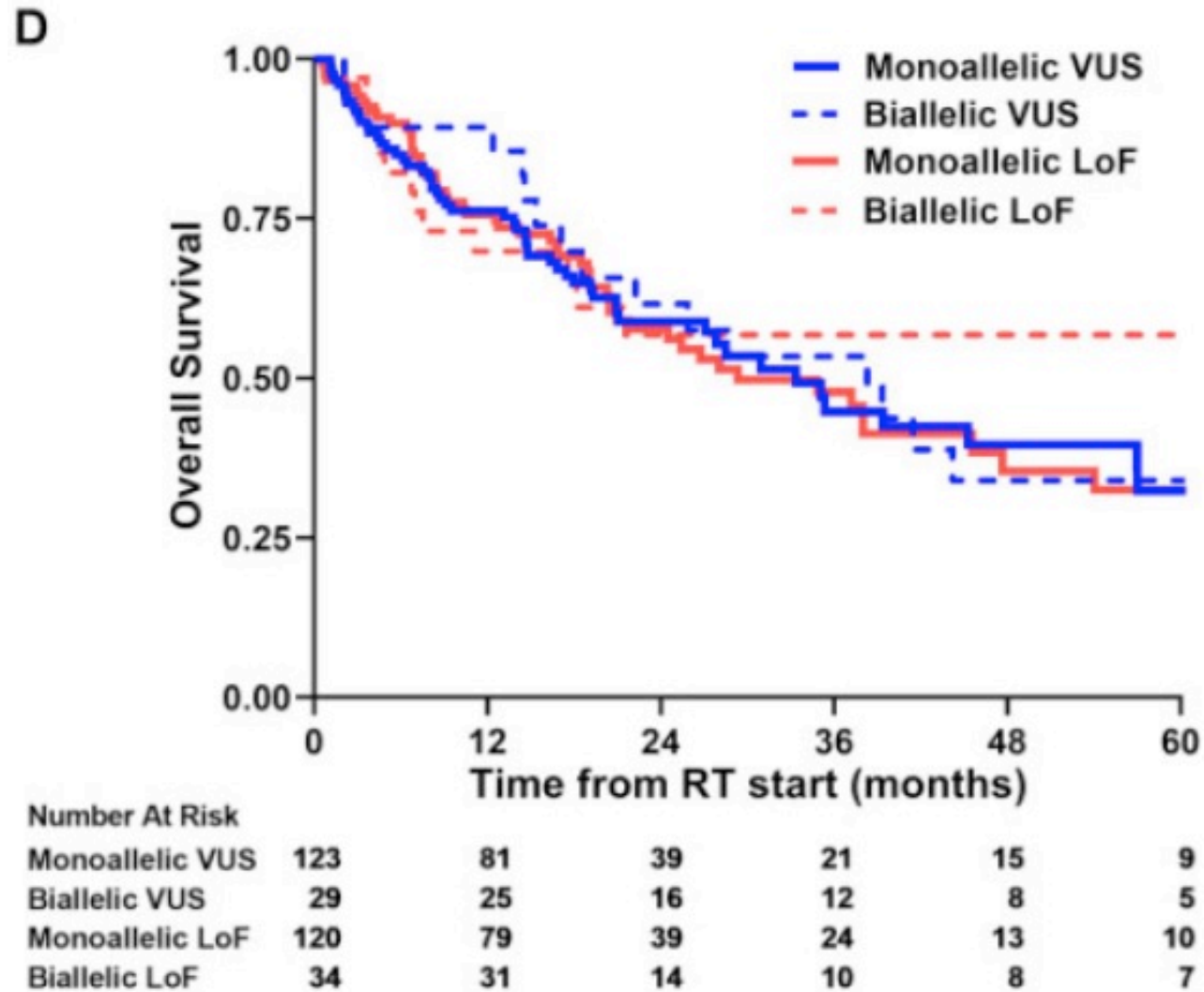
ATM Mono-allelic Loss of Function



ATM Bi-allelic Loss of Function



# ATM somatic mutations: no effect on survival





# Hypothesis: ATM status of tumour could be an excellent “tumour agnostic” biomarker in the decision Surgery versus Radiotherapy

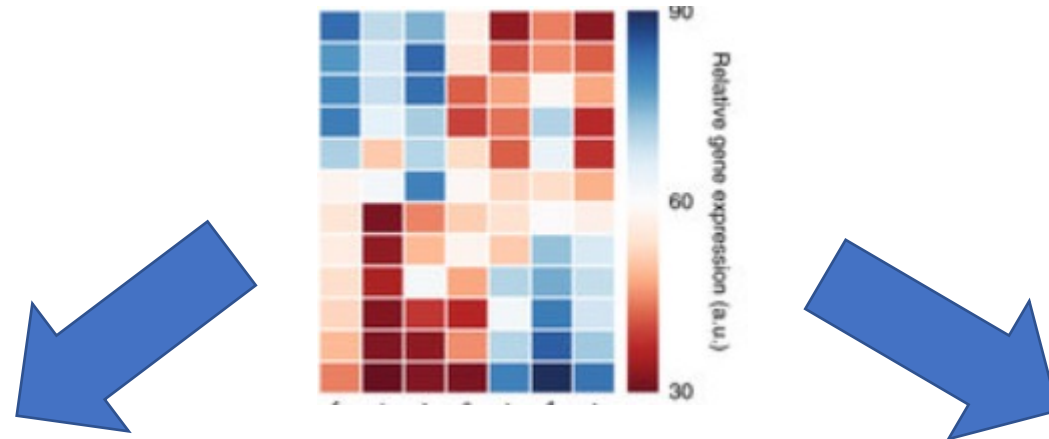
- Head and neck tumours
- Operable NSCLC
- Pancreatic tumours
- Rectal tumours
- Endometrial tumours
- ...

# Stratification of Oligometastatic Prostate Cancer Patients by Liquid Biopsy: Clinical Insights from a Pilot Study

Antonella Colosini, Simona Bernardi, [...], and Luca Triggiani

# Example 3: 15-gene hypoxia classifier in head and neck cancer for prospective use in clinical trials

A Blind Randomized Multicenter Study of Accelerated Fractionated Chemo-radiotherapy With or Without the Hypoxic Cell Radiosensitizer Nimorazole (Nimoral), Using a 15-gene Signature for Hypoxia in the Treatment of Squamous Cell Carcinoma of the Head and Neck.



Negative: + Placebo

Positive: + Nimorazole

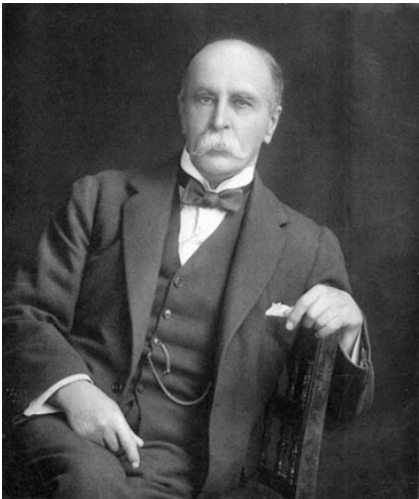
Is Participative medicine part of  
Precision Medicine?

# Participatory Medicine

“The good physician treats  
the disease;

the great physician treats the  
patient who has the disease”.

Dr. William Osler, the father of modern  
medicine



# What is Precision Medicine?

In precision medicine, the focus is on ***identifying which approaches (preventive, diagnostic, therapeutic, follow-up...) will be effective*** for which patients based on clinical, genetic, environmental, **preferences** and lifestyle factors.

# The origins of Shared Decision Making (SDM)

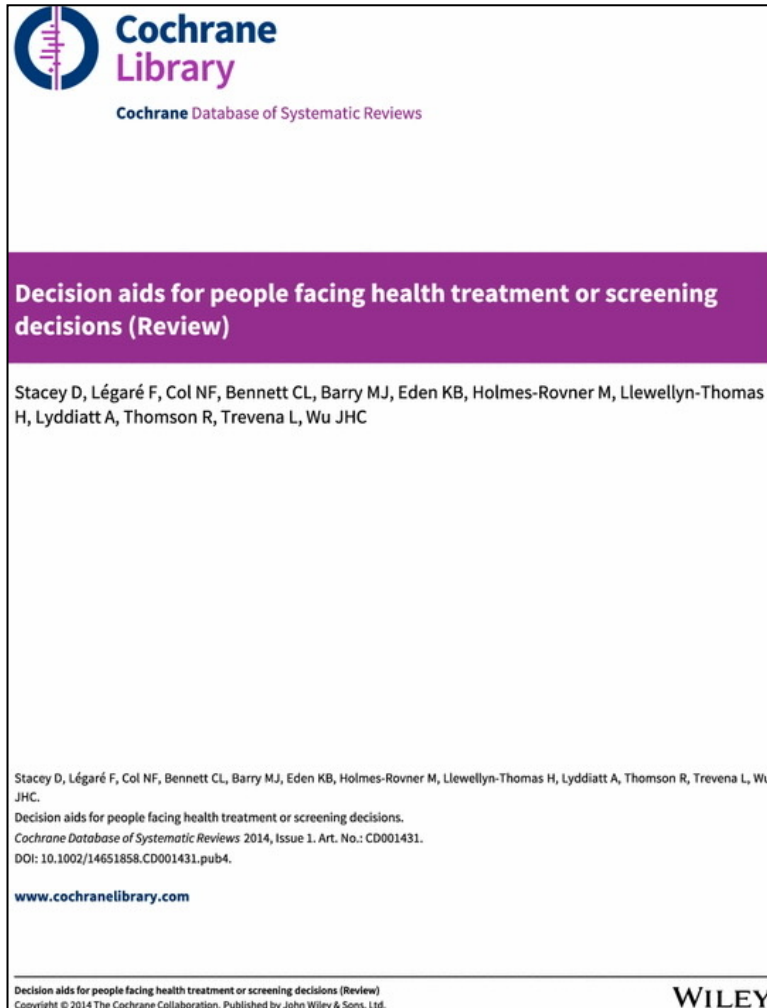
1997

Cathy Charles, Amiram Gafny, Tim Whelan

Shared Decision Making in the medical encounters: What does it mean? *Social Science & Medicine*; 44 (5): 682-691



# Shared Decision making: The current evidence



## Increase in:

- **Participants' knowledge** (52 studies; N=13.316; +++)
- **Accuracy** risk of perceptions (17 studies; N=5.096; +++)
- **Congruency** between informed values and care choices (10 studies; N=4.626; ++)

## Decrease in:

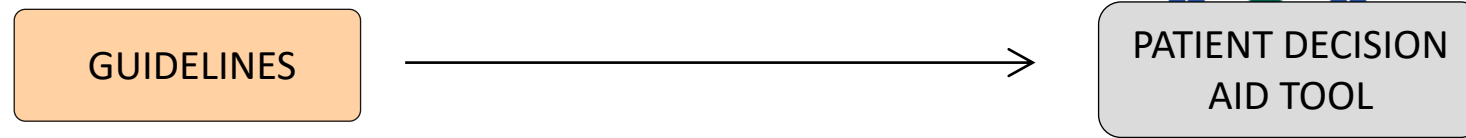
- **Decisional conflict** (27 studies; N=5.707; +++)
- **Indecision** about personal values (23 studies; N=5.068; +++)
- **Proportion** of passive people in decision making (16 studies; N=3.180; ++)



## CONVENTIONAL DECISION MAKING

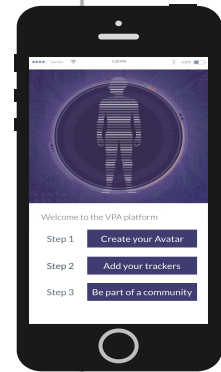
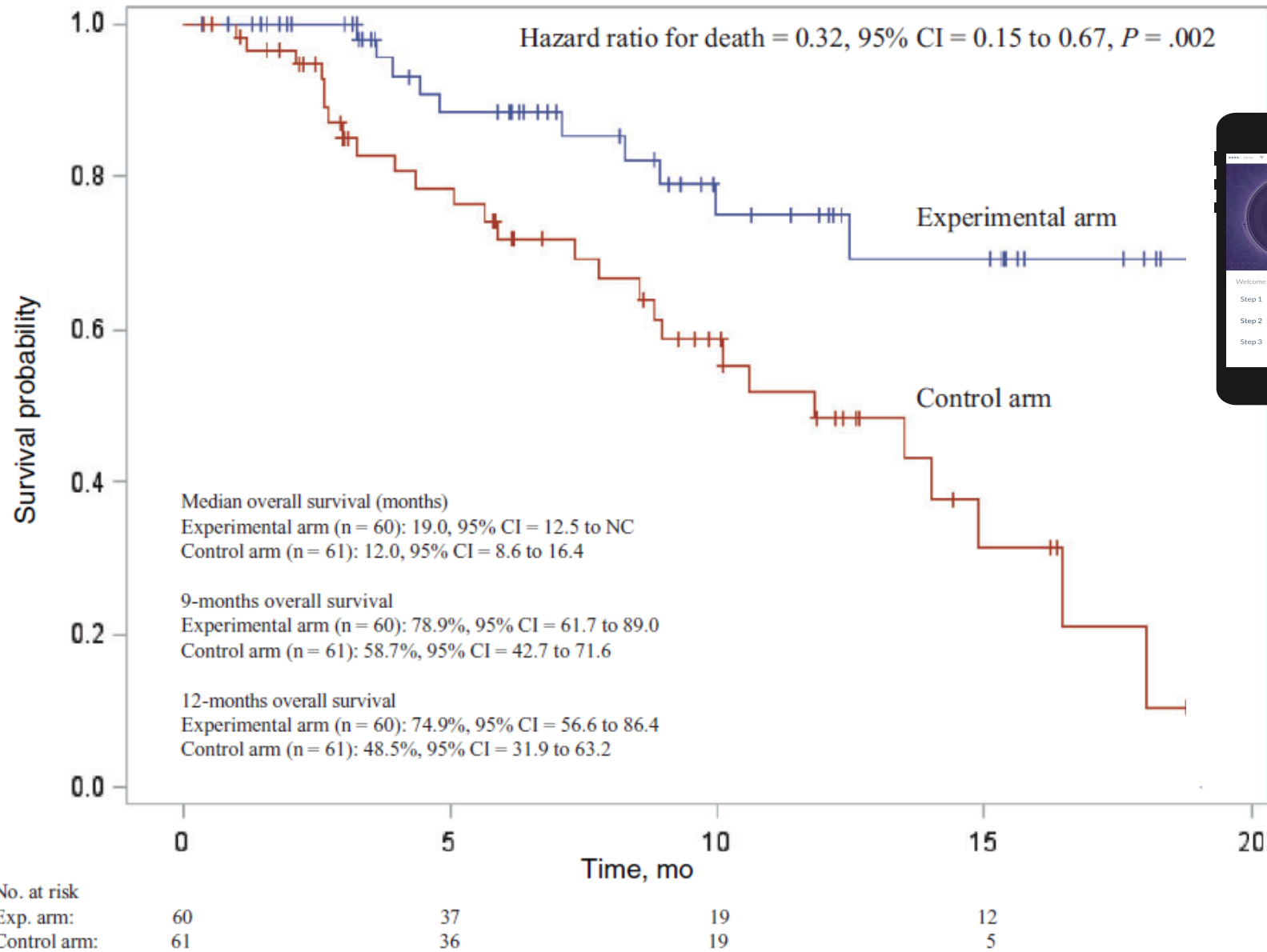


## TRADITIONAL SHARED DECISION MAKING



## INDIVIDUALIZED SHARED DECISION MAKING



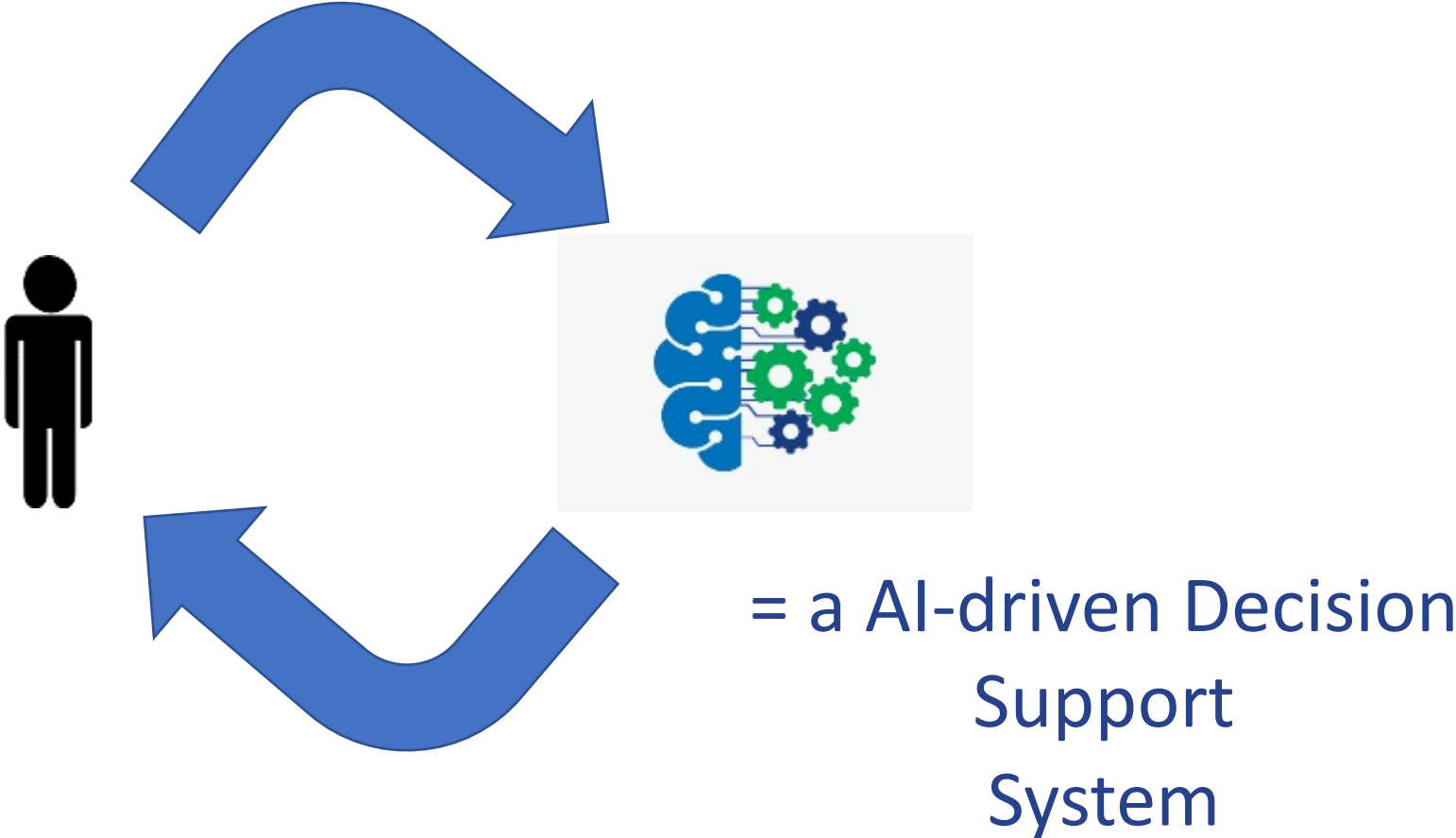


# Precision Medicine: The next steps

# The risk of PM? Increase entropy and error

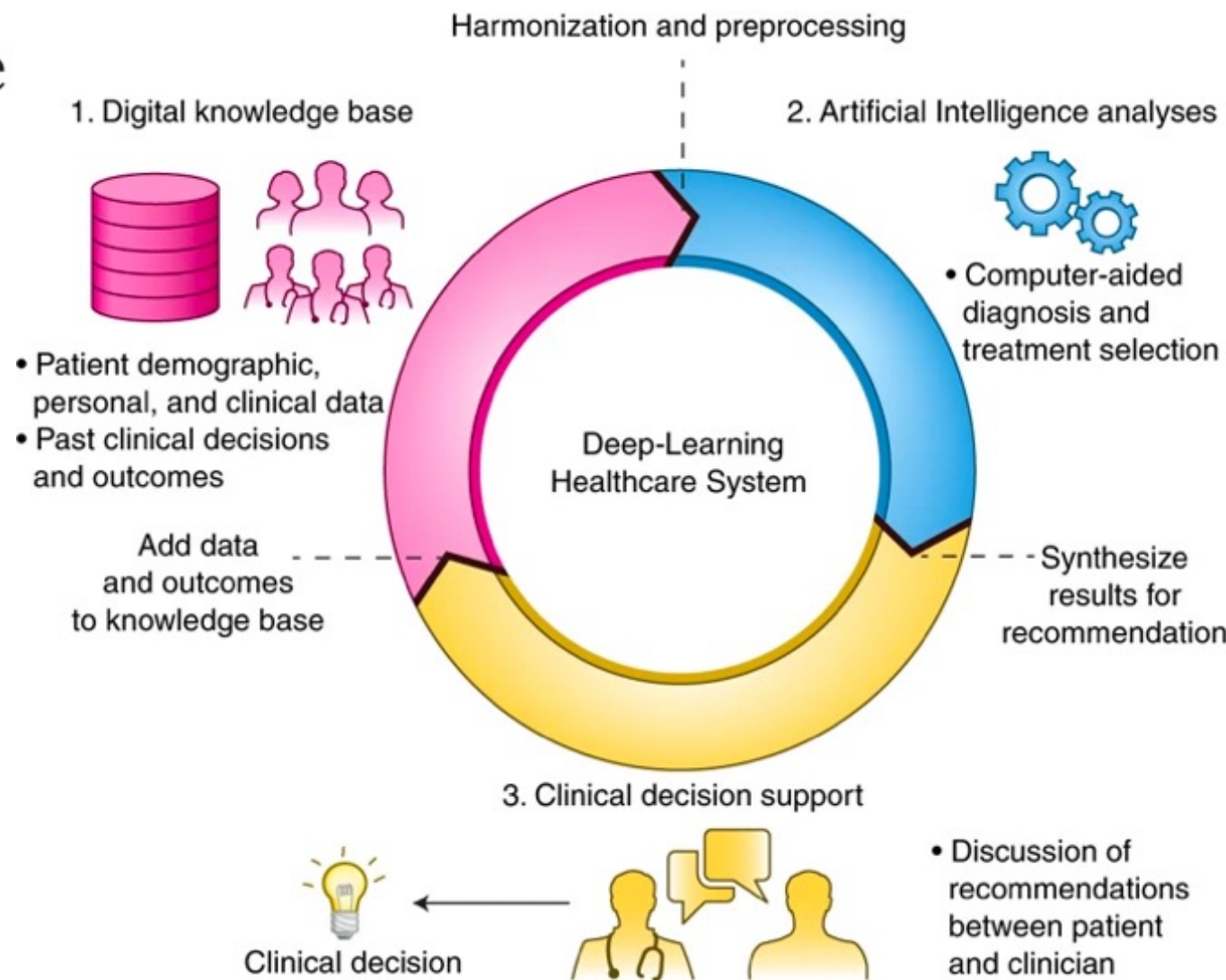


# The Future lies in Human Machine Collaboration

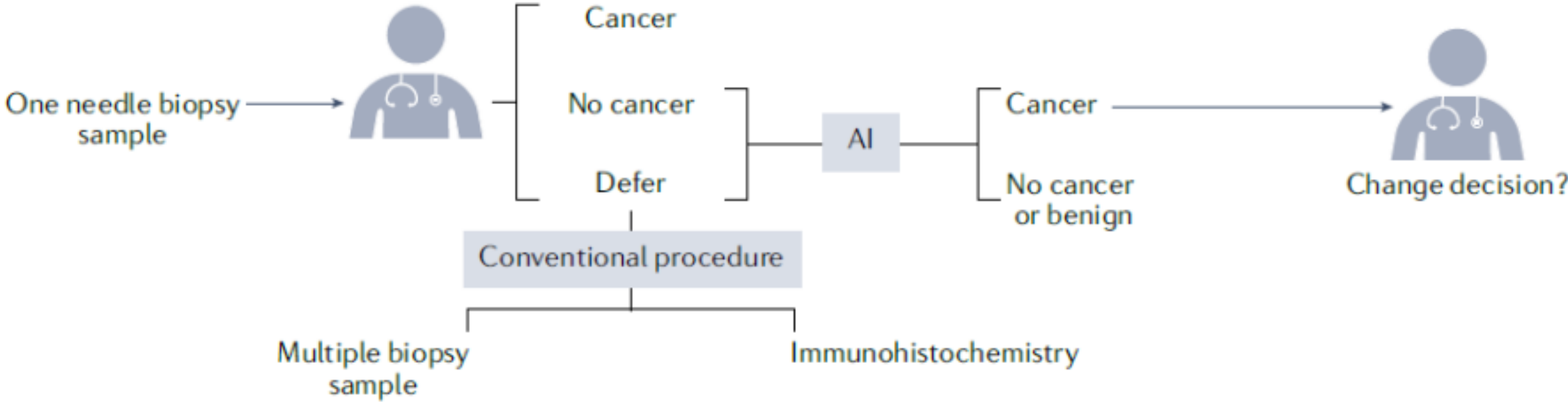


# A call for deep-learning healthcare

Beau Norgeot, Benjamin S. Glicksberg & Atul J. Butte 



# The FDA approved “AI test Paige Prostate”



Is AI-multiomic in Oncology the  
holy grail?

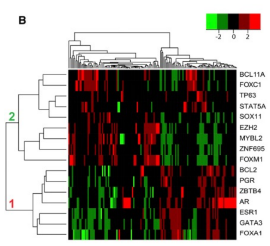


# The high dimensionality of cancer

HEALTH

Many clinical trials for new cancer drugs didn't include any data on race

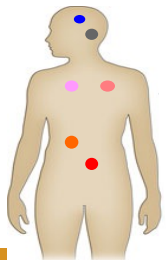
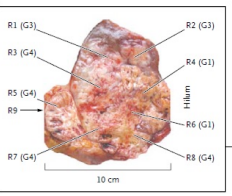
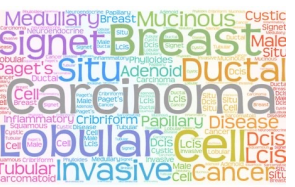
By MEGAN THIELKING @meggophone / AUGUST 19, 2019



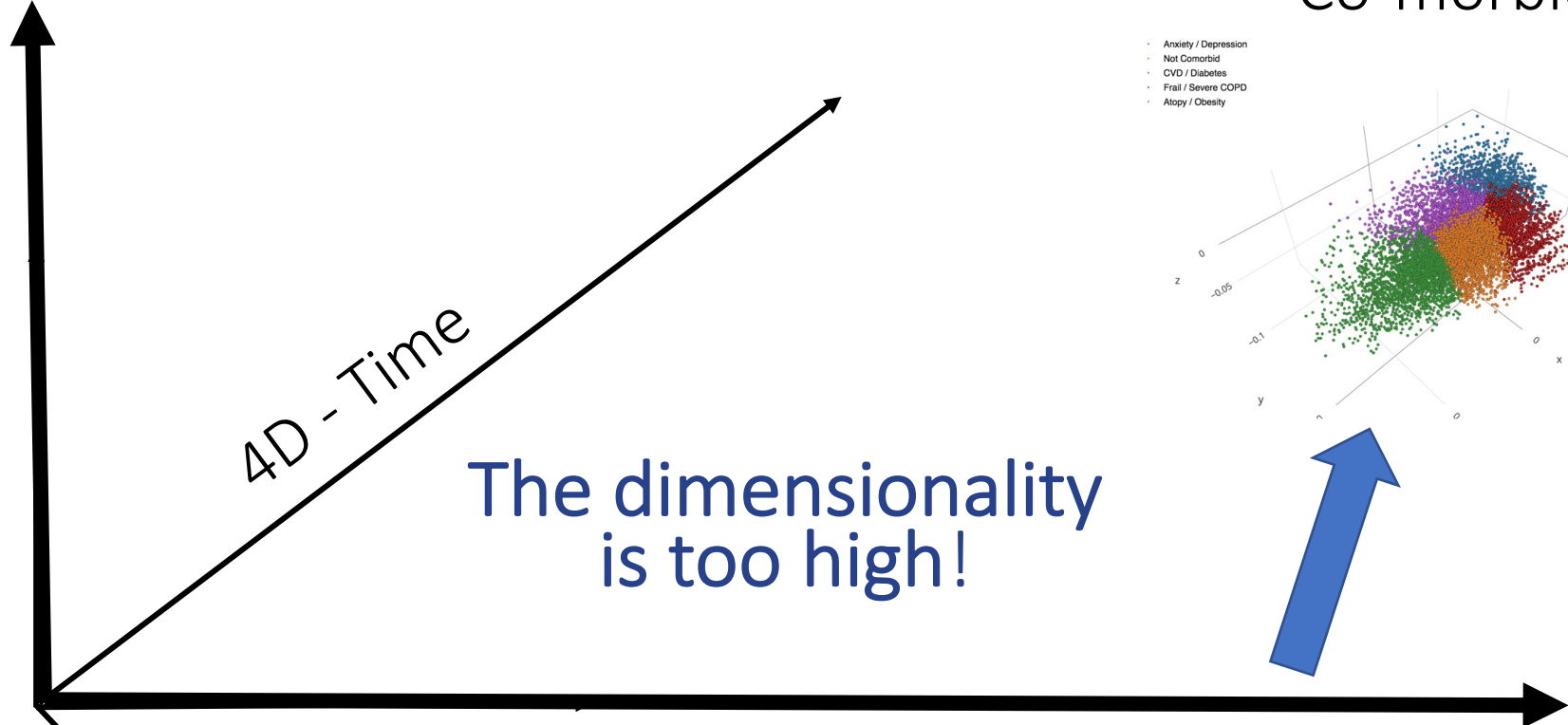
Genetic subtypes

Cancer type

Histology subtypes



IntraTumor heterogeneity



Treatments

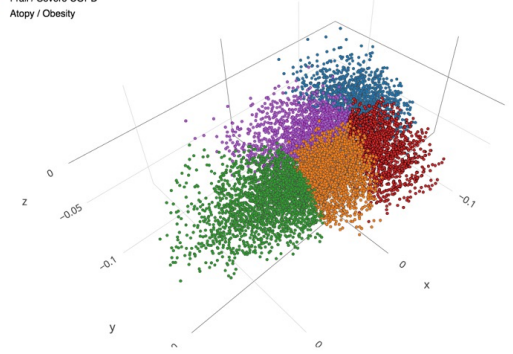
Surgery,  
Radiotherapy  
Chemo

Targeted agents,  
Immunotherapy  
Repurposed drugs  
...

Different combo

Co-morbidity

- Anxiety / Depression
- Not Comorbid
- CVD / Diabetes
- Frail / Severe COPD
- Atopy / Obesity



## Half dream – Half reality

1. *Use Precision Medicine rather than Personalized medicine*
2. In Precision Medicine, the focus is on identifying which approaches will be effective for which patients based on clinical, genetic, environmental, preferences and lifestyle factors
3. Targeted agents & “umbrella trials” are example of PM
4. Immunotherapy is the counter-example of PM (except MMD)
5. “Patients preferences” are part of the concept of PM
6. Radiotherapy use Decision Support systems without genetic information

# Thank you for your attention

[philippe.lambin@maastrichtuniversity.nl](mailto:philippe.lambin@maastrichtuniversity.nl)

Imaging course: [www.ai4imaging.info](http://www.ai4imaging.info)



# Acknowledgments

“The D-Lab team”

visit: [www.thedlab.info](http://www.thedlab.info)



“The M-Lab team”

website under construction



My wife, my seven (step) children

European Research Council

Advanced Grant



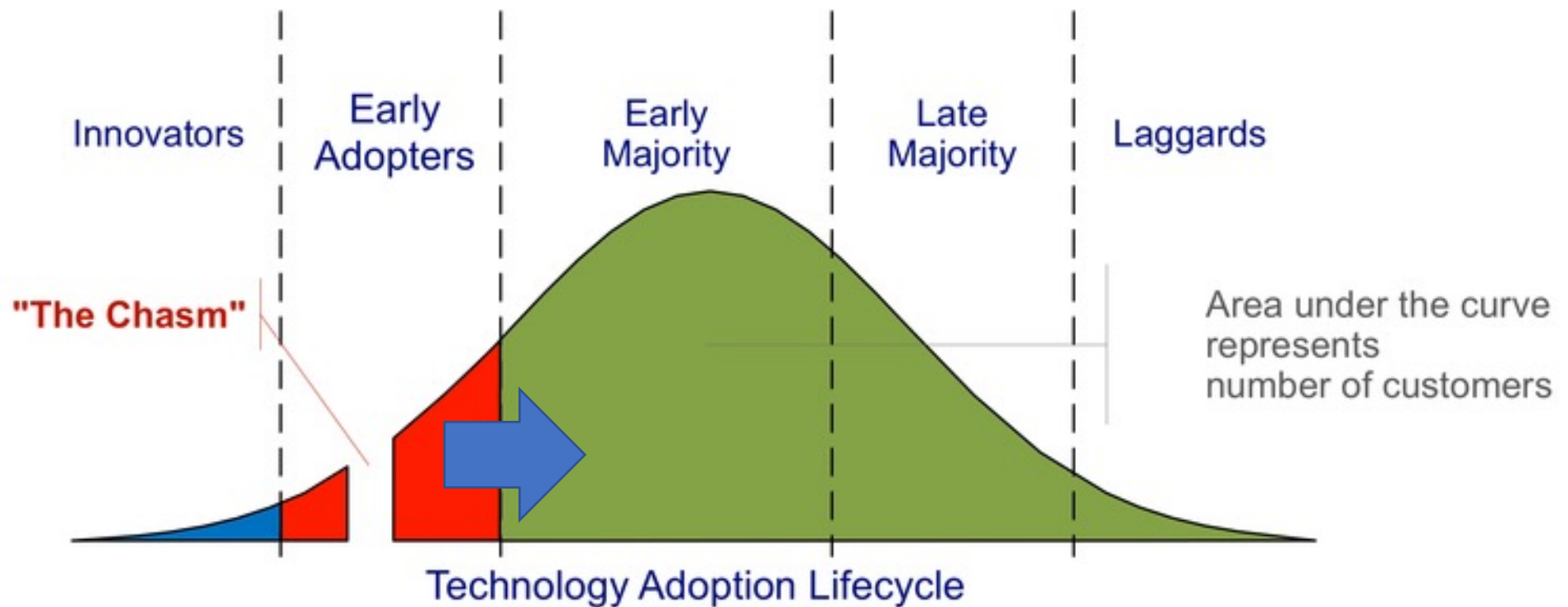
HORIZON 2020  
THE FRAMEWORK PROGRAMME FOR RESEARCH AND INNOVATION



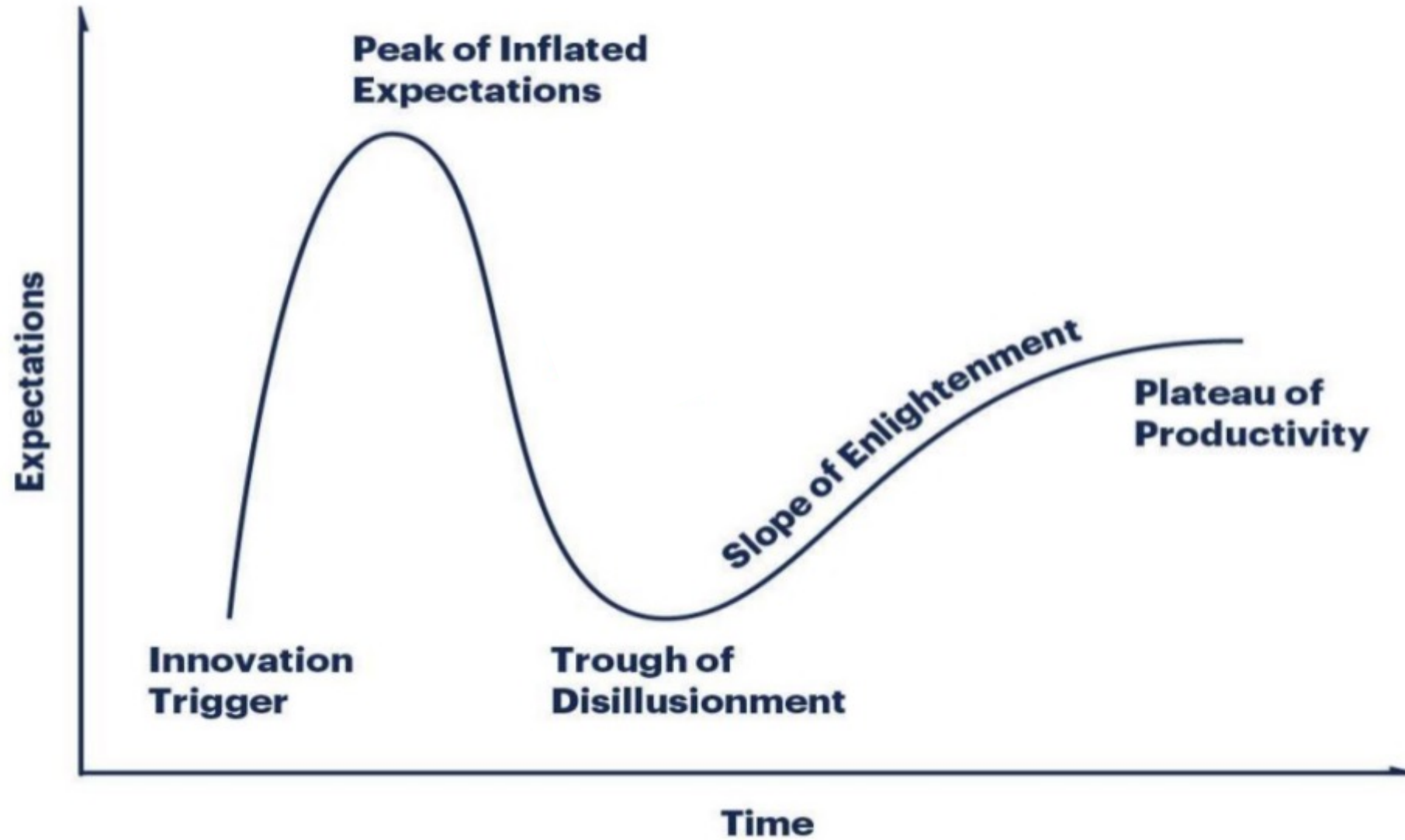
# Thank you for your attention

Question? collaboration?  
[philippe.lambin@maastrichtuniversity.nl](mailto:philippe.lambin@maastrichtuniversity.nl)  
[www.radiomics.world](http://www.radiomics.world)  
Imaging course: [www.bigdata4imaging.info](http://www.bigdata4imaging.info)

# Technology Adoption Curve: Measurement instrument for determinants of innovations (MIDI)



# Hype Curve



# EU A.I. Act



the proposed EU Artificial Intelligence Act. Gianluca Paladini indicated that the proposed regulation will require provenance tracking of data that is used to train AI algorithms, in addition to the test and validation data. This could have implications for distributed or federated learning cases.

<https://ec.europa.eu/newsroom/dae/items/709090>





EGFR receptor “wild-type” (= normal)



EGFR receptor “mutated”

## TRAJECTORY OF ARTIFICIAL INTELLIGENCE

